

The mechanisms of maintaining recycling company networks:

A view on the grass-root level movements

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Abstract

The recycling industry has a positive effect on regional job creation, ecological sustainability and social inclusion. Therefore, it is beneficial for the cities to improve their capacity for recycling. The recycling enterprises have their vertical networks to supply recycled materials and secondhand products, but they have also their horizontal networks with other companies and interest groups. These horizontal networks help them to gain knowledge to improve their capabilities

The cases of Recycle Mart chain and the waste vegetable oil recycling movement in Nara aim to understand their mechanisms to maintain their networks. The study suggests that informal networks for exchanging knowledge are important in solving problems and building up trust among small recycling enterprises. The study specifies and confirms that networking gives various complements to recycling entrepreneurs.

Keywords: recycling enterprises, networks, trust,